

EAST Search History**EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S30	985	((profile preference demographic) same (score degree likelihood probability) same effectiveness)	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:28
S31	154810	(relat\$3 associat\$3 correlat\$3) same (advertis\$5 ads commercial infomercial) same (program\$4 show event)	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:30
S32	116	S30 and S31	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:30
S33	21	S30 same S31	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:30
S34	9	S32 and "725".clas.	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:32
S35	30	S32 and ((@ad<="20031110") (@lad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:33
S36	11750	(relat\$3 associat\$3 correlat\$3) with (advertis\$5 ads commercial infomercial) with (program\$4 show event)	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:36
S37	39	S30 and S36	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:37
S38	14	S37 and ((@ad<="20031110") (@lad<="20031110") (@prad<="20031110"))	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 10:37
S39	7	("7146627").URPN.	USPAT	OR	OFF	2009/09/10 10:39

S40	37	(["5371551" "5446919" "5483278" "5559549" "5565909" "5635989" "5636346" "5664046" "5699473" "5701383" "5704017" "5717923" "5754651" "5758257" "5758259" "5761371" "5774170" "5781228" "5801747" "5848396" "5867226" "5898456" "5953073" "5977964" "6002393" "6005561" "6018612" "6029195" "6091883" "6134532" "6157772" "6169842" "6233389" "6236395" "6304714" "6324338" "6553178").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2009/09/10 10:39
S41	2	S40 and (S30 or S36)	US-PGPUB; USPAT; USOOR; EPO; JPO; DERVENT	OR	ON	2009/09/10 10:40
S42	266	("6177931").URPN.	USPAT	OR	OFF	2009/09/10 10:45
S43	63	(["5036314" "5105184" "5155591" "5212553" "5223924" "5233423" "5319445" "5325183" "5353121" "5377317" "5398074" "5410344" "5432561" "5434626" "5440678" "5452012" "5479497" "5523796" "5524195" "5526034" "5528304" "5534911" "5541662" "5557338" "5559548" "5559549" "5559550" "5583560" "5585838" "5585866" "5594509" "5600364" "5606374" "5621456" "5629733" "5630119" "5635978" "5635989" "5650826" "5650831" "5652613" "5652615" "5661516" "5666498" "5689666" "5694176" "5699125" "5710601" "5734853" "5737028" "5760821" "5781246" "5790202" "5793438" "5801747" "5808694" "5828420" "5844620" "5850218" "5867227" "5903314" "5917481" "5940073").PN.	US-PGPUB; USPAT; USOOR	OR	OFF	2009/09/10 10:45

S44	323	(S42 or S43) and ((@ad<= "20031110") (@rlad<= "20031110") (@prad<= "20031110"))	US-PGPUB; USPAT; USOOR	OR	OFF	2009/09/10 10:46
S45	74	S44 and S36	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	OFF	2009/09/10 10:46
S46	0	S44 and S30	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	OFF	2009/09/10 10:48
S47	6417	((relat\$3 associat\$3 correlat\$3) with ((advertis\$5 ads commercial infomercial) with (program\$4))	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 11:06
S48	78565	((profile preference) and (score degree likelihood probability) and effectiveness)	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 11:10
S49	656	S47 and S48	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 11:10
S50	55	S49 and (725/32-36).ccls.	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	ON	2009/09/10 11:10
S51	33	S50 and ((@ad<= "20031110") (@rlad<= "20031110") (@prad<= "20031110"))	US-PGPUB; USPAT; USOOR	OR	OFF	2009/09/10 11:10
S52	2	(program\$4 same categor\$3) and "20050155056"	US-PGPUB; USPAT; USOOR; EPO; JPO; DERWENT	OR	OFF	2009/09/10 13:20

EAST Search History (Interference)

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9/10/2009 3:09:32 PM

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